

EXHIBITION PROPOSAL

ARTIST: NANCY GOOD

SERIES: “MEANING: The Search For”

EXHIBITION DESCRIPTION:

Depending upon space available, the exhibition would include 10-20 large-scale (on average 10' x 5') canvases. Many of these canvases are two-sided and perfect for hanging freely to allow visitors to view both sides. Additionally, the majority of these canvases, though two-dimensional, are uniquely interactive. There are hidden messages, symbols contained within the work that, to be seen, viewers must physically change position/perspective in order to see that which is immediately before them.

WHY THIS WORK IS IMPORTANT, ENGAGING and TO WHOM:

The interactive nature of this two-dimensional work is something that is difficult to attain using traditional painting techniques. Artist Nancy Good has developed an artistic technique that makes use of acrylics and mediums in a unique way so as to create surprise and feelings of playfulness within viewers, as well as cultivating an-often palpable shift in energy as very personal dialogue occurs between the artwork and the individual. And though the subject matter (interpretation of humanity's search for meaning) is something viewers of a more mature age contemplate, the playfulness, surprise, and “secret messages” of the works appeal to children as well. It has been the artist's experience that when surprise and play are components of an exhibition, a deeper connection to art is seeded, which ultimately bears fruit resulting in more visits to and support of galleries and museums.

INSTALLATION CONSIDERATIONS:

As these large-scale canvases are unstretched, with grommets for hanging, there are slightly different installation needs. To hang, the artist usually first lays out the canvases on large dropcloths on the floor in the approximate location where each piece will hang, allowing a rough visual estimate of placement. Measuring the placement mount for the first grommet (top, center) allows for the accurate and level marking of the corner grommets. A power-drill and wall screws are typically used (1 ½” is usually plenty). The canvases are not as heavy as fully-stretched or framed works and go up fairly easily.

For free-hanging works, the artist often drops chain from the ceiling (visible trusses work great), looping around metal pipe of the appropriate length for the canvas. The artist has found that visiting a local hardware store and purchasing 1 ½” plumbing pipe in 72” lengths and joining them with a metal screw coupler works just fine. Large S-hooks can then be hung from the pipe and adjusted to the correct placement for the grommets. In order to fully “flatten” and weight the free-hanging canvases, the artist repeats the pipe and S-hook combination for the bottom grommets, using the weight of the pipe to stabilize the work.

ACCOMPANYING ARTIST PROGRAMS:

The artist is skilled in both speaking and leading workshops about her art and willing to do one or both in exchange for a stipend and funds to cover material costs.

ESTIMATED BUDGET*:

Shipping/Insurance (to and from):	\$ 650.00
Hardware (including screws, pipe, S-hooks):	325.00
Artist Stipend for Talk/Workshop:	1,500.00
Artist Travel:	500.00
Marketing Expense:	300.00
Workshop Materials:	<u>300.00</u>
TOTAL:	\$3,575.00

* \$ amounts may change depending upon number of canvases selected and whether overnight travel requiring hotel/meals.

OF INTEREST TO LOCAL SCHOOLS/DOCENTS/GENERAL PUBLIC:

The artist often utilizes multi-disciplinary approaches to her creativity. An accomplished singer/songwriter, she toured as a solo artist, living out of a cargo van for 100,000 miles for approximately 3 years. She also fronted a rock band for nearly a decade in Montana, opening for big names acts such as Cheap Trick, Joan Jett, Nazareth, Blue Oyster Cult and more. Also an accomplished photographer and digital artist, the artist has a popular series of large-scale images on fabric interpreting the Burning Man experience. Her diverse and extensive creative background deeply informs her studio practice. As a musician, she is keenly aware of harmonic and dissonant vibrations. As an artist, her choice of colors allows her to visually represent those vibrations. When looking at her works, the viewer will see places of great visual tension, as well as areas of visual relief, all created by the artist's choice of color combinations.

MARKETING & PROMOTION:

The artist is active on many social media sites, including Facebook and Instagram. She is adept at utilizing these promotional tools. Additionally, she has multiple websites that she maintains and updates to promote current exhibitions, share media information, images, etc.

CONTACT:

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